

# **SPONSORSHIP OPPORTUNITIES**

## **BEARCAT BENEFIT BUILDING FOR THE FUTURE**

**Saturday, October 9, 2010**

**South San Francisco Convention Center**

**Benefit Co-Chairs:**

**Terry Sprague and Sue Harris**

terrysprag@aol.com suzqharris@gmail.com



*San Mateo High School*  
**FOUNDATION**

204 E. Second Avenue #617  
San Mateo, CA 94401  
[www.smhsf.org](http://www.smhsf.org)

# BEARCAT BENEFIT

## BUILDING FOR THE FUTURE

October 9, 2010

### UNDERWRITING AND SPONSORSHIPS



**THE BEARCAT BENEFIT IS** an exciting tradition for San Mateo High School and is completely organized and run by San Mateo High School Foundation parent and community volunteers. Our 6<sup>th</sup> annual fundraising dinner, silent and live auction and performances by our students is planned for October 9, 2010. Event expenses are covered through underwriting, sponsorships and ticket sales. In 2009, San Mateo High School Foundation contributed \$101,000 to San Mateo High School from the event proceeds. This year's event, ***BUILDING FOR THE FUTURE***, offers a unique opportunity to market your company and enhance your community image by demonstrating to current and future customers that:

- you support the local community in which you do business
- you recognize and value the importance of providing our students with the best possible educational foundation
- you believe in business and corporate philanthropy

Please join other local businesses by supporting ***THE BEARCAT BENEFIT: BUILDING FOR THE FUTURE!*** We can customize your marketing benefits. Your contribution can be designated to:

- directly sponsor teacher/staff participation
- directly sponsor the under-represented, lower-income parent demographic
- sustain projects that suffered or will be eliminated due to district-wide budget cuts
- off-set event costs, allowing event proceeds to directly benefit students and the school

With promotion of this event to the larger school community of 1,400 current families, all recent graduates and their families plus an extensive and actively connected alumni group, ***THE BEARCAT BENEFIT: BUILDING FOR THE FUTURE!*** is a wonderful and cost-effective way to make your business name prominent before local community members who live and shop in San Mateo/Foster City/Burlingame/Hillsborough. We offer great visibility and the added benefit of supporting our award-winning public high school.

# **BEARCAT BENEFIT 2010**

## **BUILDING FOR THE FUTURE**

### **SPONSORSHIP LEVELS**

#### **ALL LEVELS WILL RECEIVE:**

- Your company name displayed prominently at the event and pre-event functions
- Designation as sponsor in all promotional materials for the event, including event invitation to 2000+, program book, *In Contact* newsletter and school and Foundation websites
- Invitation to the *Bearcat Bravo!* Exclusive cocktail party prior to the event
- Option to provide promotional piece in goodie bag for *Bearcat Bravo!*
- Option to donate tables or seats to SMHS teachers/staff and/or SMHS parents

#### **VALEDICTORIAN** **\$10,000**

- Two VIP tables of ten at *Bearcat Benefit: Building for the Future!*
- Full page ad in the Program Book

#### **SALUTATORIAN** **\$5,000**

- One VIP table of ten at *Bearcat Benefit: Building for the Future!*
- Half page ad in the Program Book

#### **HONORS** **\$2,500**

- Eight tickets to *Bearcat Benefit: Building for the Future!*
- Quarter page ad in the Program Book

#### **DEAN'S LIST** **\$1,000**

- Four tickets to *Bearcat Benefit: Building for the Future!*

#### **SCHOLAR** **\$500**

- Two tickets to *Bearcat Benefit: Building for the Future!*



*San Mateo High School*  
**FOUNDATION**



**Bearcat Benefit: *Building for the Future!***

**Saturday, October 9, 2010**  
**South San Francisco Convention Center**

**SPONSORSHIP COMMITMENT FORM**

**NAME (OF BUSINESS)** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**SPONSOR LEVELS:**

- |                          |                      |                 |
|--------------------------|----------------------|-----------------|
| <input type="checkbox"/> | <b>VALEDICTORIAN</b> | <b>\$10,000</b> |
| <input type="checkbox"/> | <b>SALUTATORIAN</b>  | <b>\$5,000</b>  |
| <input type="checkbox"/> | <b>HONORS</b>        | <b>\$2,500</b>  |
| <input type="checkbox"/> | <b>DEAN'S LIST</b>   | <b>\$1,000</b>  |
| <input type="checkbox"/> | <b>SCHOLAR</b>       | <b>\$500</b>    |

Please print your name as you wish it to appear in promotional publications and acknowledgements:

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We will arrange to get a copy of your corporate logo for inclusion in promotional materials.

Please make your check payable to the **San Mateo High School Foundation** and mail to:  
Bearcat Benefit  
San Mateo High School Foundation  
204 E. Second Avenue, #617  
San Mateo, CA 94401

All checks must be postmarked by **July 31, 2010** in order to meet printing and promotional deadlines.  
Please direct any questions to  
Karin Klarreich, Executive Director, San Mateo High School Foundation  
karin@smhsf.org 650.575.4432  
www.smhsf.org



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FOUNDATION

**204 E. Second Avenue #617  
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***2010 BEARCAT BENEFIT: BUILDING FOR THE FUTURE***